

OUR STORY

Looking Back at Our Rich Publishing List

One of the benefits of being in this business for so long is reflecting on the exciting things that have happened in our publishing house. This year we turn 35. All that publishing has resulted in a rich collection of wonderful stories and events that we are rediscovering. Our library is now over 2,000 titles.

When we began, there was no internet, no tablets or iPhones. Our first computer was the Apple Mac. We stood around and gazed in wonder as Sandy, my personal assistant, began working on a computer. How the world has changed in which children – today termed “digital natives” – navigate with ease through increasingly sophisticated technology. Our company has had to grow through these exciting times. We were quick to adapt to this technological age and our team has done well selling our product around the world. Thanks to schools that have given us continued support to make Sunshine successful in the classroom.

Moving Along

There are now three generations of children who have learnt to read using Sunshine resources – at first using our printed books (both fiction and non-fiction) and now on digital devices.

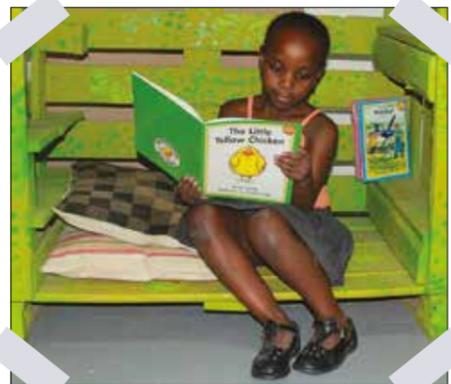
It is a joy to find new ways of using our classic titles. Digital has provided many new developments to add value to the print editions – from websites, such as Sunshine Online and Sunshine Classics, to the Super Reader tablet.

Over the past two years we have reached into our archive and packaged two Take-Home Book Packs at special prices to match any budget. Teachers and parents have been delighted with these packs. We have been sure to include work by favourite authors such as Joy Cowley and John Carr. Later this year we will bring out a new Take-Home Book Pack 3 (levels 20–30) to bring to life many of the old favourites, loved by children and teachers.

Our Partners

There are many places where Sunshine Books can be found in the world.

1. We are growing in China where Sunshine Books is in many parts of this vast country. We have just linked up with a major digital company that will be responsible for marketing Sunshine stories into over 800 million homes.
2. Our friends in South Africa have an African Sunshine list in Zulu and English and they reach out to many villages to make a difference.
3. New partners in Cambodia are working hard to bring literacy skills in English through our Sunshine digital packages.
4. On the Pacific island of Vanuatu, Sunshine is available in French and English.



5. We are training teachers in China through our partnership with the Foreign Language Teaching and Research Press.
6. A kindergarten in Singapore uses our Sunshine titles under the Reading Bee brand.
7. Schools in Egypt and Turkey are using our Sunshine Classics digital platform for the first time.
8. In Australia and New Zealand teachers use both Sunshine digital and print. Thousands of children use our website to learn to read.



Reach around the World

This year we will be visiting many parts of the world, exhibiting and sharing our product with teachers, publishers and educators. We will work with teachers in our major markets of Australia and New Zealand, and reach out to China, Canada, the Pacific islands, Europe, the Middle East, South East Asia and the United States.

Exhibitions are places to meet old friends and learn about new initiatives in the world of education. We launch new products and share old favourites with people from many countries.



New Publishing 2020

1. To meet the demands of literacy education, we are, for the first time, publishing a range of decodable books. Teachers will find the first set of 30 books helpful for teaching children the Alphabetic Code. We will be publishing the full selection of 70 books during 2020.
2. Our new Take-Home Book Pack 3 (levels 20–30) mid-year.
3. We are extending our top-selling Starters program to level 18 with 36 new fiction and non-fiction titles. These will be available mid-year.

I want to take this opportunity to thank every teacher who has worked with our team in Australia and New Zealand over the past year and I look forward to working with you again this year.

A handwritten signature in black ink that reads "Wendy Pye".

Dame Wendy Pye

